



# **DOWNTOWN REVITALIZATION INSTITUTE 2004**

**GUIDING DESIGN ON MAIN STREET**

**APRIL 27-28, 2004**

**Thomas Edison State College**

## **Agenda**

**TUESDAY, 27 APRIL 2004**

**Standard Track**

**PRUDENCE HALL**

8:45 – 9:45 am

**Registration**

**Continental Breakfast**

**PRUDENCE HALL**

9:45 am\*

*\*for all new  
attendees*

**A Comprehensive Approach to Downtown Revitalization**

*Jef Buehler*

10:10 am

**Welcome**

*Carlos Rodrigues, Office of Smart Growth, NJDCA*

*Milton Keene, Program Officer, LISC NJ Multi-City Program*

10:15 am

**Historic Preservation & Storefront Design**

*Margaret Westfield*

(Break TBD)

12:30 – 1:30 pm

**Luncheon**

1:30 pm

**Applying Downtown Design Principles (Façade Workshop)**

*Margaret Westfield*

(Break TBD)

4:00 pm

**Adjourn**

## **WEDNESDAY, 28 APRIL 2004**

### **PRUDENCE HALL**

8:45 - 9:30 am

**Registration**

**Continental Breakfast**

### **PRUDENCE HALL**

9:30 am

**Working the “L”: A Practical Guide to Designing and Maintaining a Vibrant Downtown**

*Norman Mintz*

10:50 am

Break

12:00 pm

**Tackling TEA-21**

*David Kuhn, Director, Local Aid & Economic Development, NJDOT*

12:30 – 1:30 pm

**Luncheon & Networking**

1:30 pm

**Placemaking in the Revitalization Context: It's Not Just the Buildings**

*Dennis Sellin*

*Denise Chaplick*

*Jef Buehler*

2:45 pm

Break

### **PRUDENCE HALL & RM. 103**

3:00 pm

**Placemaking in the Revitalization Context: Case Studies  
(A mini-Charrette)**

*Dennis Sellin*

*Denise Chaplick*

4:00 PM

GRADUATION

4:15 pm

**Adjourn and Adios!**

*The Downtown Revitalization Institute is Co-Sponsored by the  
NJ Department of Community Affairs,  
the NJ Office of Smart Growth  
and the  
LISC NJ Multi-City program*



**DOWNTOWN REVITALIZATION INSTITUTE 2004**  
**PEOPLE & MONEY: MANAGING MAIN STREET'S RESOURCES**  
**APRIL 27, 2004**  
**Thomas Edison State College**

**Draft Agenda**  
**TUESDAY, 27 APRIL 2004**  
**Expert Track**

**PRUDENCE HALL**  
8:45 – 9:45 am

**Registration**  
**Continental Breakfast**

**PRUDENCE HALL**  
9:45 am\*  
*\*for all new attendees*

**A Comprehensive Approach to Downtown Revitalization**  
*Jef Buehler*

10:10 am

**Welcome**  
*Carlos Rodrigues, Office of Smart Growth, NJDCA*  
*Milton Keene, Program Officer, LISC NJ Multi-City Program*

**DOWNTOWN LOCATION**

10:15 am

**Placemaking in Practice: Introduction and Place Audit**  
*Steven Davies*  
*Norman Mintz*  
*Carlos Rodrigues, Office of Smart Growth, NJDCA*  
*Others, TBD*

12:30 – 1:30 pm

**Luncheon**

1:30 pm

**Placemaking in Practice: Moving Towards Implementation – Resources and Approaches**  
*Steven Davies*  
*Norman Mintz*  
*Carlos Rodrigues, Office of Smart Growth, NJDCA*  
*Others, TBD*

4:15 pm

**Adjourn**

*The Expert Track of the Downtown Revitalization Institute*  
*is Co-Sponsored by the*  
***NJ Department of Community Affairs and the NJ Office of Smart Growth***